



fondo europeo
sviluppo regionale

bioPmed
PIEMONTE INNOVATION CLUSTER

**LIFE SCIENCES AND HEALTHCARE
INNOVATION CLUSTER
OF PIEMONTE AND VALLE D'AOSTA**

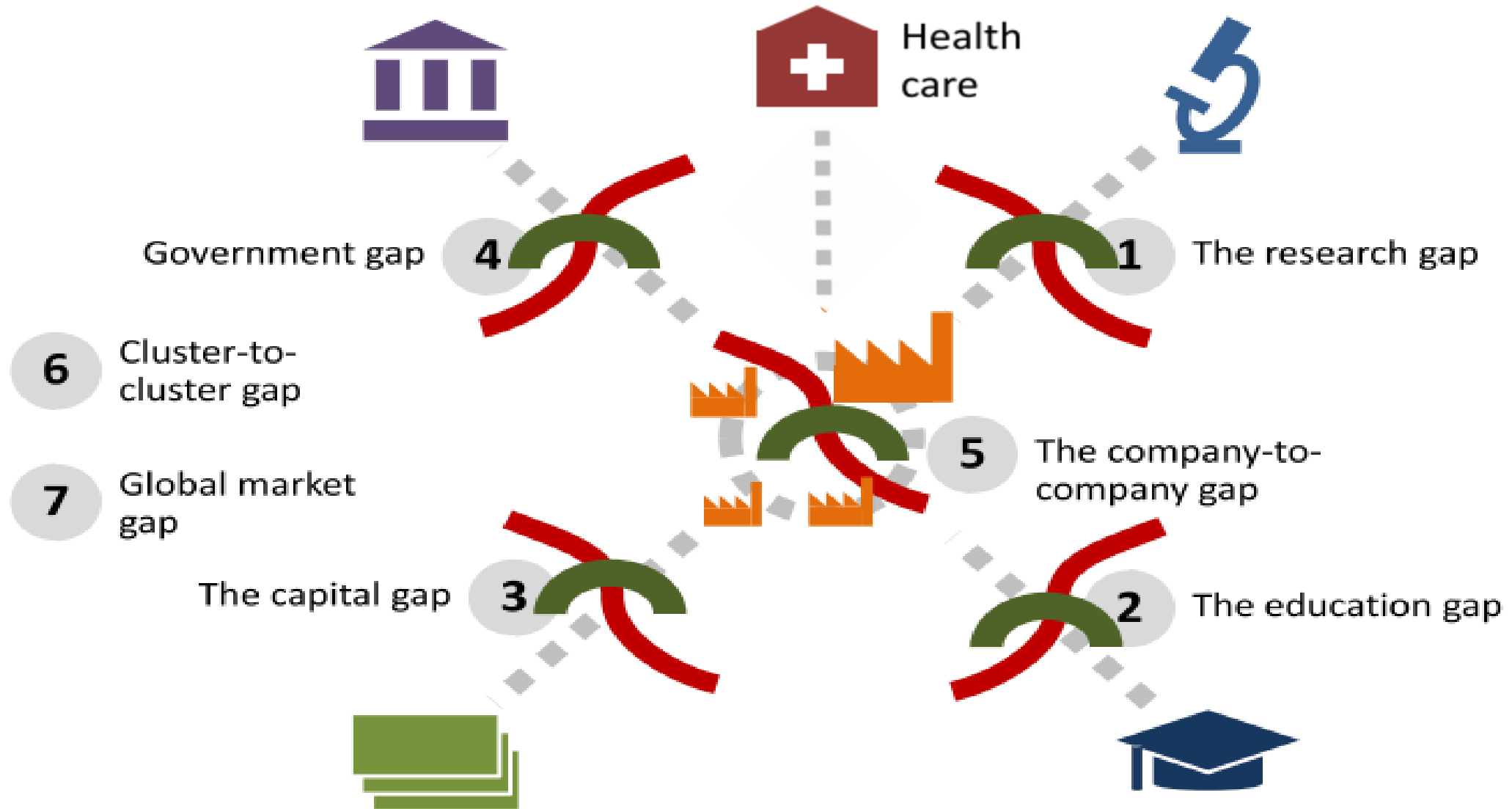


Région Autonome
Vallée d'Aoste



Regione Autonoma
Valle d'Aosta

Why a cluster: “the 7 gaps of innovation”



Cluster Managing Company



Since 2009 bioPmed has been managed by **Bioindustry Park**, the regional science park founded in 1998, which, since its creation, has been working as system integrator for the development of life sciences in the Region.

Bioindustry Park is a public-private Ltd. and includes among its shareholder two big multinational corporations: **Merck** and **Bracco Imaging**.

bioPmed in Numbers

More than 90 organizations are **full members** of the bioPmed Association

A community of about 450 companies, research centers, universities and foundations

Over 20 strategic agreements for international cooperation

Over 55 R&D projects completed or running

Around 20M (+4) € of regional co-funding **collected**

20 International projects as Partners or Coordinators

3 big international B2B events organized in Torino

ESCA **Gold Label Certification** for Cluster Management Excellence in 2015



Multi-technology and market approach to Health

Prevention

Diagnostics

Biomedicals

Digital Health

Medical devices

Pharmaceuticals

Personalised Healthcare

Care management

Intervention tools

Monitoring

Biotechnologies

Nutraceuticals

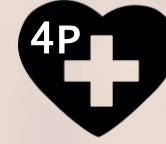


bioPmed TARGETS

GLOBAL TRENDS



Ageing of population



4P health care approach



Financial constraints



Patient empowerment

SOLUTIONS

CORE
PROSPECT

Nutrition

Monitoring Tools

Diagnostic Tools

Intervention Tools

Care management.

S1

S2

S3

S4

S5

S6

S7

S8

S9

NEEDS

Prevention

Diagnostic

Management of acute phases

Management of chronic phases



STRATEGY for a competitive Cluster

OUR VISION

bioPmed goal is to create a **local innovation system** in the health care and life sciences fields, capable to compete at international level and to **create both economic and social value**, improving the quality of life of citizens.

Priorities

- ✓ Research & Innovation
- ✓ Internationalisation
- ✓ Business Development
- ✓ Marketing / Positioning

We build relations between
Research and Industry by
promoting R&D&I
collaborative projects and
technology transfer

Newsletter with opportunities for
grants and funding

Match-making with potential partners

Project building and management

Technology audit & brokerage

Intellectual property management

RESEARCH & INNOVATION

**We help companies to
compete globally by teaming
up with other clusters
worldwide**

Sectorial Market intelligence

Organizing inbound experts delegation

Support for International B2B events

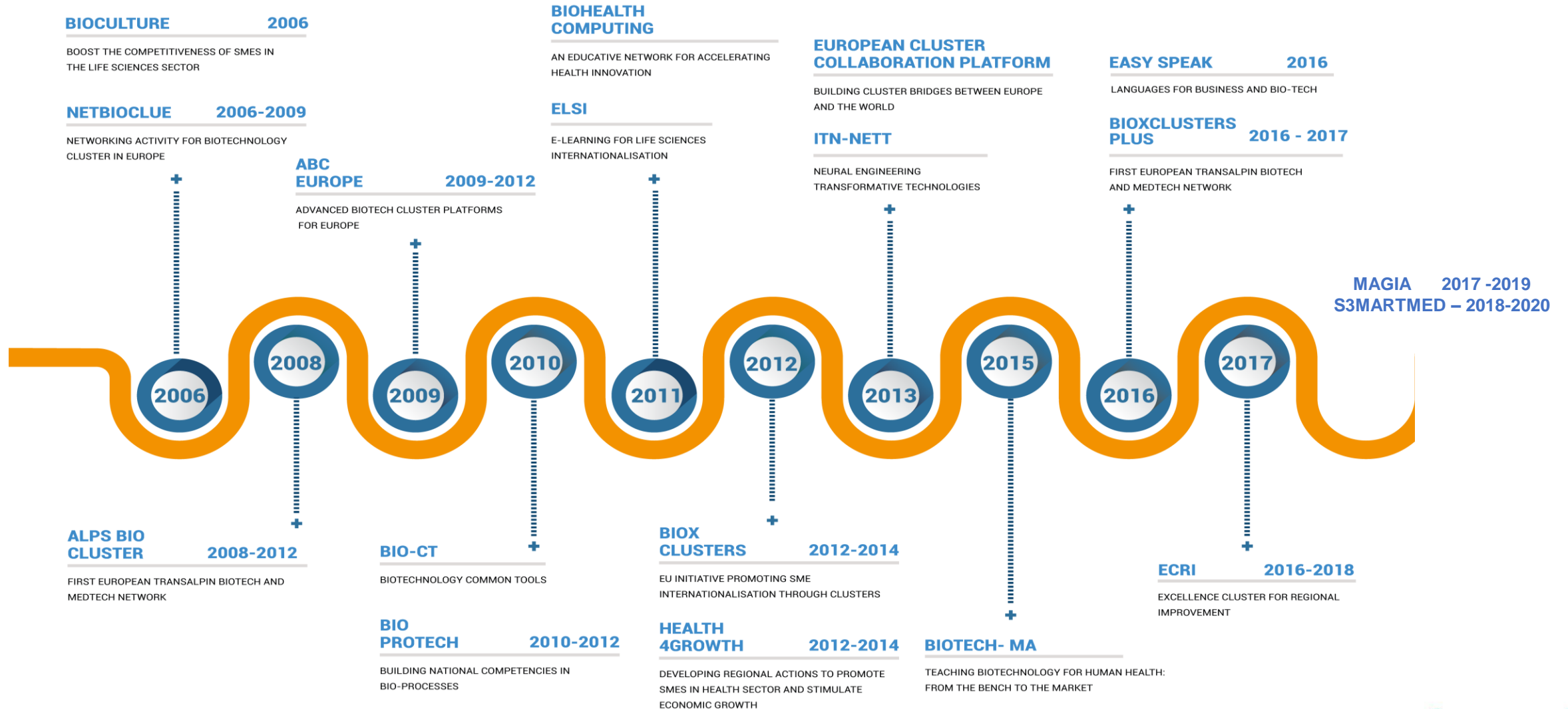
Soft-landing on new markets

Technologic international partnering

Training courses on specific markets

INTERNATIONALIZATION

bioPmed Clustering Projects Timeline



BioXclusters Alliance

bioXclusters Plus is the leading European Alliance of four clusters in Personalised Healthcare since 2012

GATHERING STRONG FORCES from the entire innovation value chain



bioXclusters+
European Cluster Partnership on Personalised Healthcare



Key data



3,300
SMEs



358,000
Jobs in private and public sector



23,000
Researchers in public sector



16,000
Hospital beds

MAIN FOCUS AREAS

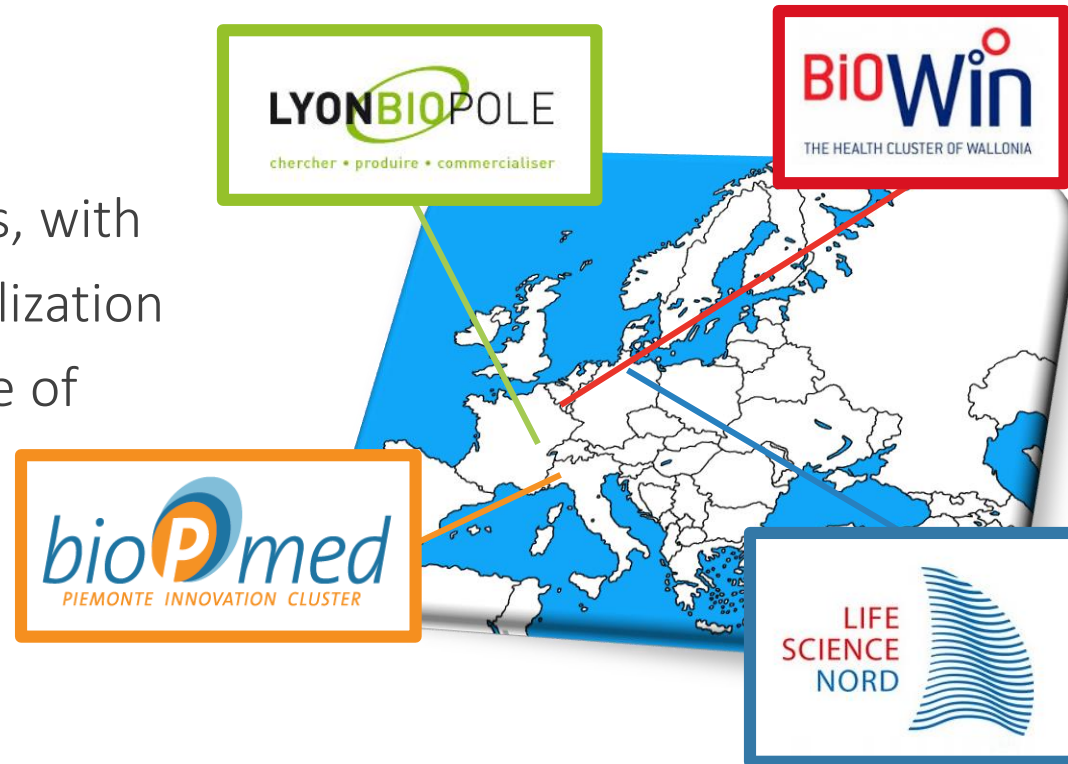
Personalised medicine, *In-vitro* Diagnostics, oncology, cardiovascular, inflammatory, infectious diseases and regenerative medicine

THE PROJECT

MAGIA
Medtech Alliance for Global Internationalisation



MAGIA – Medtech Alliance for Global Internationalization brings together 4 European medtech and health clusters, with the objective of fostering internationalization of their SMEs through a strong alliance of European value.



Fully focused on CHINA and USA



Co-funded by the COSME programme of the European Union

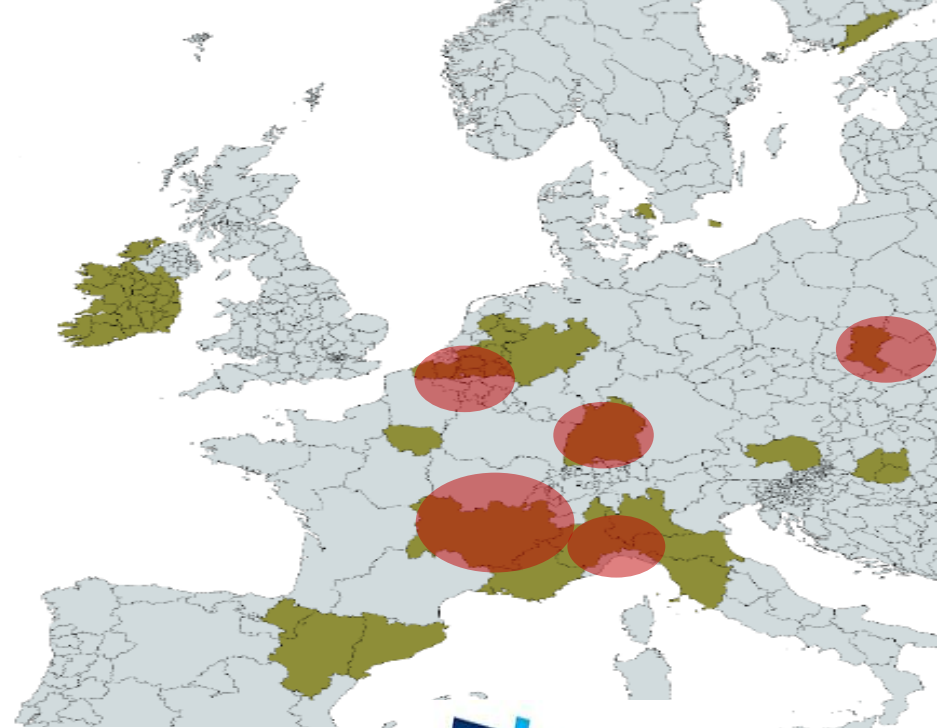


S³martMed Project

- A new European Strategic cluster Partnership (2018-2020)
- Co-funded by the COSME programme of the European Union



5 Clusters partners dedicated to Healthcare and Medical Technologies



Auvergne Rhône-Alpes
France



Piedmont
Italy



Wallonia
Belgium



Baden-Wurtemberg
Germany

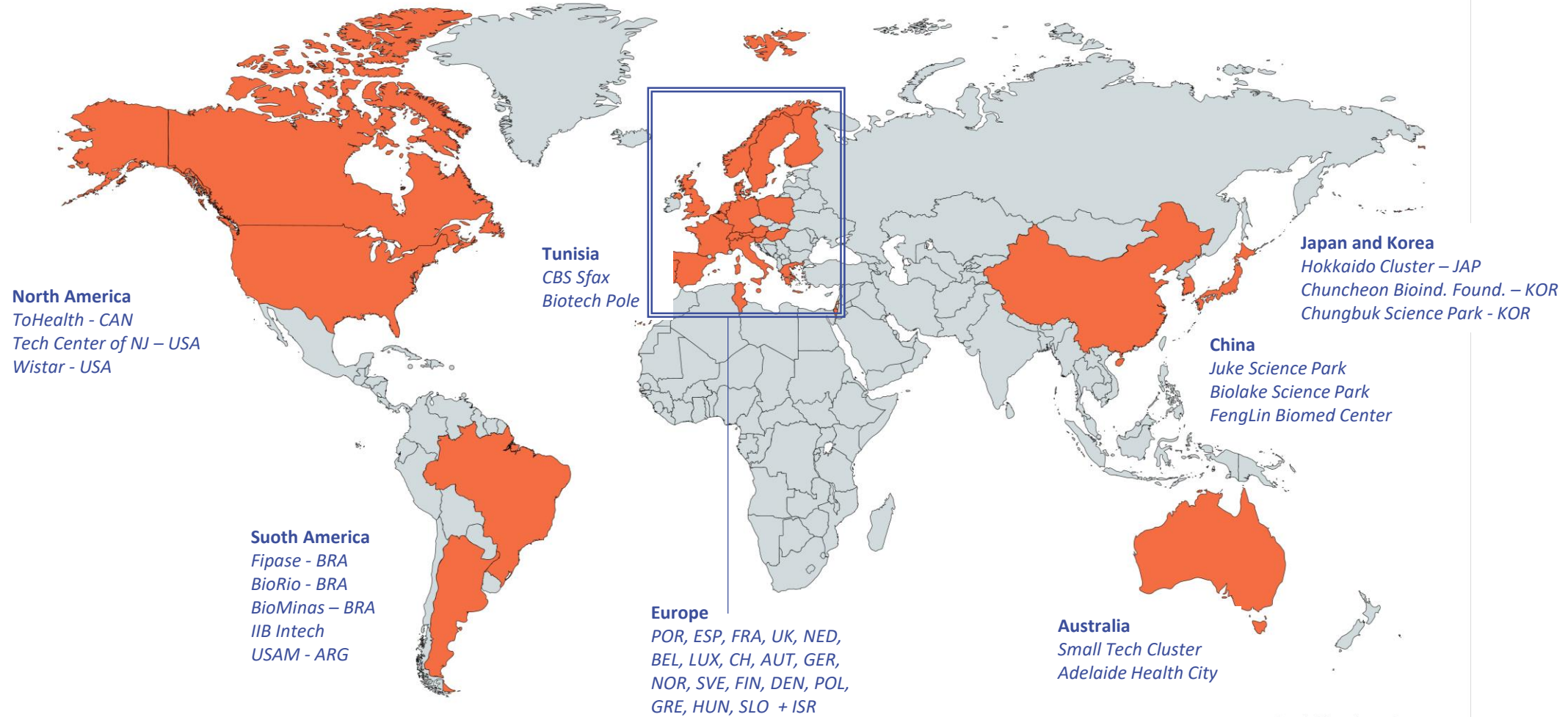


Upper-Silesia
Poland

Our ambition:

- Boost interregional scientific and business collaborations between MedTech SMEs and RTOs
- Work alongside the Regional Authorities to define the future EU funding Schemes for cross-region innovation projects

bioPmed international partnerships



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**We support growth by
facilitating strategic
partnerships and access to
private investors**

Competitive intelligence

Visibility opportunities towards investors

Support for national trade fairs and B2B events

Strategy consulting

Promotion of research results

Business networking

BUSINESS DEVELOPMENT



Spaces and opportunities
to communicate and
promote innovation

bioPmed show case: organizations directory

Networking with healthcare governing
authority and private institutions

Cluster positionig at local
and international level

Storytelling e Dissemination Activities

Cluster Marketing

Welcome to bioPmed

LIFE SCIENCES AND HEALTH INNOVATION CLUSTER

A network of companies, research centers and universities to compete and innovate

[WHO WE ARE](#)

Let's start to INNOVATE!

CLUSTER MANAGER



Alberto Baldi

baldi@bioindustryPark.it

Tel. 0125 561.311

www.bioPmed.eu



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per una crescita intelligente,
sostenibile ed inclusiva

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INIZIATIVA CO-FINANZIATA CON FESR