ecoRIS3

Policies & Measures to Support Local & Regional Innovation Ecosystems
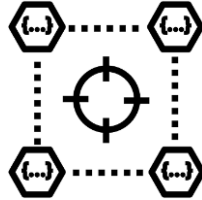
E-Health & Ecosystem Seminar
Turin, June 19th
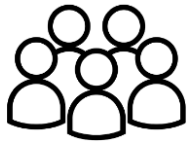
Project Partnership:

- ✓ **Fomento de San Sebastián (ES)**
- ✓ Cork Institute of Technology (IE)
- ✓ CIM DO AVE (PT)
- ✓ Sunrise Valley (LT)
- ✓ Kainuun Etu ltd (FI)
- ✓ Metropolitan City of Turin (IT)
- ✓ Vidzeme Planning region (LV)
- ✓ Conference of Atlantic Arc Cities (Advisory partner) (FR)

Project Budget: 1,724,163 € (85%funding rate)

OVERALL OBJECTIVE

Foster international cooperation to help **promoting better policies and measures** to orchestrate **sustainable local and regional innovation ecosystems with RIS3 strategies.**

Integral Approach ⟶ Quadruple Helix:

- ✓ Public Sector
- ✓ SMEs & Industry
- ✓ RTO & High Education
- ✓ Civil Society

Target nº 1: to enhance innovation ecosystems within RIS3 strategies responding to the existing challenges and gaps.

How?

✓ **7 SWOT analysis:** identification of the specific gaps to be addressed by the regional innovation chains policies.

✓ **1 Peer review document:** The role private and public stakeholders play in the local ecosystem in order to absorb innovation.

Target nº 2: to **generate solid interactions between key stakeholders** to orchestrate **sustainable innovation** ecosystems:

How?

- ✓ **4 Workshops**: to present the BP and to identify barriers and propose solutions to enhance the role of the four helix actor to achieve sustainable innovation ecosystems.

- ✓ **8 Study visits**: to illustrate BPs and initiatives.

- ✓ **3 Seminars**: to open debate to a wider audience.

- ✓ **Local Stakeholders meetings** (3 per year) to raise engagement and to share the lessons learnt.

TOPICS ADDRESSED

Workshops

- WS1:**Public Sector** as Orchestrator of ecosystems of innovation and Smart Specialization (June 17, Portugal)

- W2: **RTO & High Education** players, (Oct-Nov 17, Ireland)

- W3: **Civil society** in search of emancipation through tools and platforms (June 18, Latvia)

- W4: Successful cooperation and experiences between **business & science**,(Oct, 18 Lithuania)
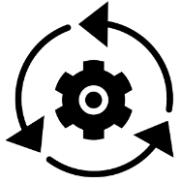
Seminars

- S1: "**Quadruple Helix & RIS3**". Febr-March 19, Portugal

- S2:"**eHealth** & Ecosystem", June 19, Italy

- S3: "Connecting Brains" (**Talent & RIS3**)" Sep-Oc 19, Finland

Target nº 3: to propose **policies and measures to Support Local & Regional Innovation** Ecosystems

How?

- ✓ **7 Action Plans (by dec.2019):** to specify what will be done in each region to ensure that the lessons learnt from the cooperation project are put into action.

- ✓ Action Plans **Implementation**, **monitoring and evaluation** (2020-2021)

Technical implementation

PHASE 1 (Jan 2017- Dec 2019)

- **EXCHANGE OF EXPERIENCES:**
  - Workshops, study visits, Seminars
  - Regional stakeholder group meetings and active involvement
  - Peer review
  - SWOT analysis
  - Action Plans

- **COMMUNICATION ACTIVITIES:**
  - Newsletters, social media

- **PROJECT MANAGEMENT:**
  - Reporting every 6 months

PHASE 2 (Jan20-Dec21)

EXCHANGE OF EXPERIENCES: Implementation, monitoring and evaluation of the action plans

COMMUNICATION ACTIVITIES: Final Dissemination event

PROJECT MANAGEMENT: Yearly meeting and reporting of costs & results

Thank you!

https://www.interregeurope.eu/ecoris3/

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SWOT Analysis common lines

Strenghts:
o Natural Resources
o Solid Innovation Support Policies endowed with relevant resources
o Base of qualified Human Capital
o Solid Industrial fabric

Weaknesses:
o Government complexity
o Poor communication
o Lack of connectivity between Research Centres and between those and the enterprises
o Lack or-inefficient use of fund-difficult acces to finance
o Capital-lack of financial support
o Gaps in the Education system

SWOT Analysis common lines

Opportunities:

o Policy coherence and alignment with RIS3 priorities
o Cluster policies
o EU funds
o Increased cooperation within the innovation ecosystem/
o Public consultation and dissemination

Threats:

o Ageing
o Talent Drain
o Duplicities, inefficiencies and lack of policy coordination
o Weak cooperation