



@ecoris3project



**ecoRIS3**  
Interreg Europe



European Union  
European Regional  
Development Fund

## *ecoRIS3 Innovation through the Pandemic: Challenges and Opportunities for Innovative Ecosystems*



A multi-level governance system for innovation policy: the case of Metropolitan City of Turin

By **Claudia Fassero**  
*Metropolitan City of Turin*

ecoRIS3 Partner: PP6, Turin, Italy



24th February, 2022 | Metropolitan City of Turin

# New Strengths and Weaknesses derived from the pandemic

New Strengths	New Weaknesses
<ul style="list-style-type: none"><li>• Clusters as a key tool in the realisation and implementation of the innovation process</li><li>• Resilience of firms in readapting their production to new market's needs</li></ul>	<ul style="list-style-type: none"><li>• Lack of human capital and specialised skills</li><li>• CMTo and Piedmont region are specialized in sectors that are more exposed to international demand (such as tourism, transport, retail and food service activities)</li><li>• SMEs are not capable yet to cooperate in innovation</li></ul>

# New Opportunities and Threats derived from the pandemic

## New Opportunities

- Strong concentration of funds in the new European programming 2021-2027 (Horizon Europe, Digital Europe, EU4health)
- Recovery Plan (PNRR)
- Balanced territorial development (Potential change in geographical concentration)

## New Threats

- High level of long-term and youth unemployment
- Shortage of liquidity due to Covid-19 economic shocks
- Worsening of the Job Polarisation

# PSM Metropolitan Strategic Plan 21-23



The **Metropolitan Strategic Plan (PSM)** is developed through participatory method and has the goal of **increasing the integration** of the requests from the **smaller and most remote administrations**, in order to address the feeling of lack of belonging and lack of involvement in the processes guided by the metropolitan institutions.

The development of the new 2021-2023 strategic plan took place at a particularly difficult time for the metropolitan area, in which long-term local critical factors have been catalysed by the global pandemic.

PSM's future mission?



Integrate S3 within the metropolitan strategic plan in order to improve multi-level governance on the territory



@ecoris3project



ecoRIS3  
Interreg Europe

Welcome your Questions



Metropolitan City of Turin – Claudia Fassero

Head of EU & International Projects  
and Programmes Specialised Unit

Mobile: +39 335 840 8789 Office: +39 011 8617709

Email: [claudia.fassero@cittamentropolitana.torino.it](mailto:claudia.fassero@cittamentropolitana.torino.it)

