

**Interreg
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The Innovation clusters' ecosystem of the **Piedmont Region**

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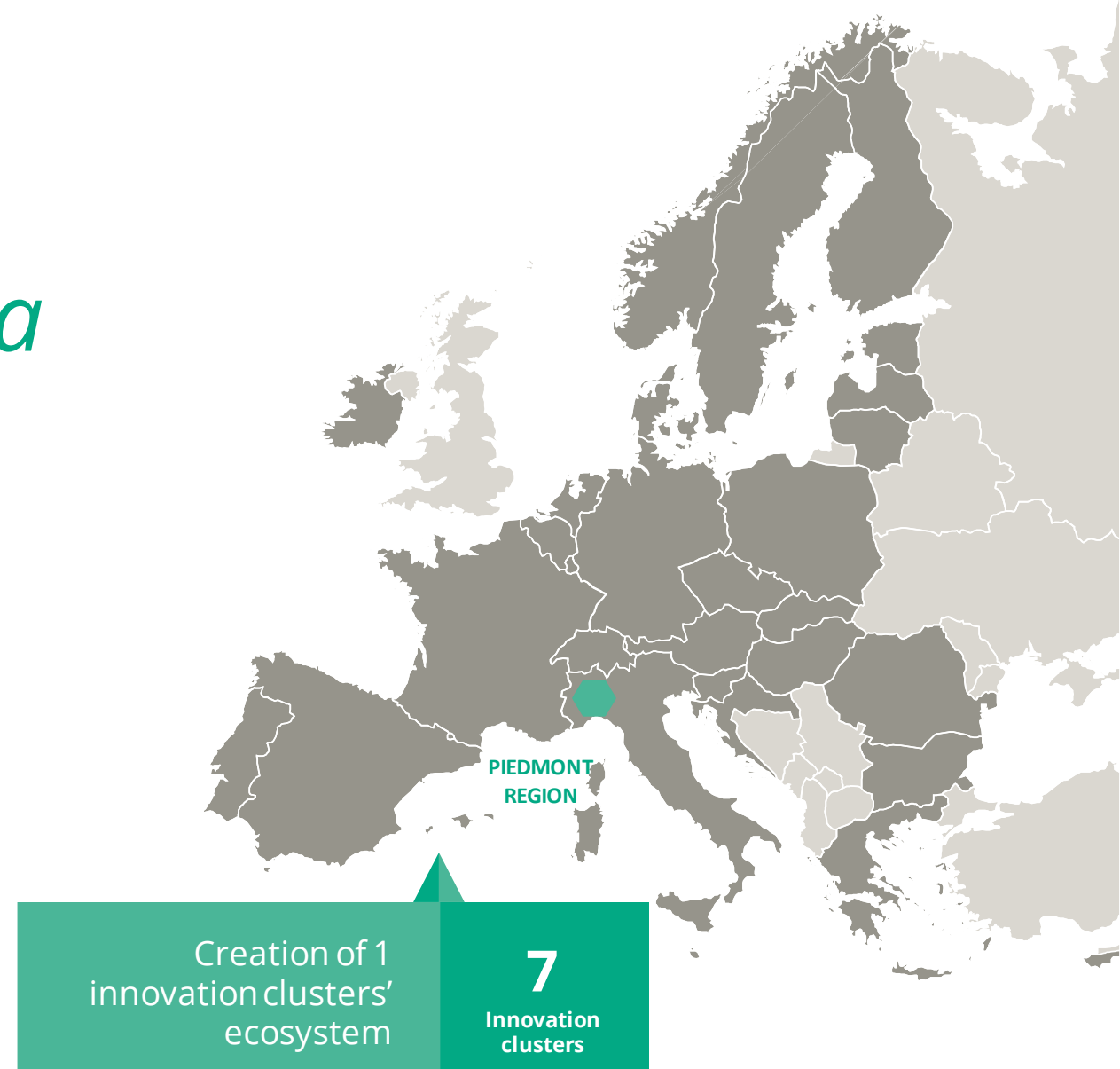
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*“The Piedmont Region
Innovation Ecosystem: a
cluster of clusters”*



Who we are

10 organisations... managing 7 innovation clusters

1. **Environment Park**
2. Consorzio U.ni.Ver
3. M.I.A.C.
4. PST
5. Consorzio Proplast
6. Consorzio Ibis
7. Fondazione Piemonte Innova
8. BioIndustry Park Silvano Fumero
9. Centro Servizi Industrie
10. Città Studi



Our Story

2009

Birth of 12 Innovation Clusters
Piedmont first Italian region

2015

Review of Innovation Clusters
The Piedmont Region reclassifies
the Clusters in 7 thematic areas

2016

2017

**Operation of the 7
Clusters** in the new
asset

2022



POR FESR 2007/2013

ERDF POR 2014/2020

**PR FESR
2021/2027**

The model

Duality of Clusters action

1. Towards its **own sector** of specific interest and especially towards its **own members**
2. Towards the **3 strategic Axes** identified by the Piedmont Region, as a system

1- ECOLOGICAL TRANSITION

...

Looking for and disseminating the **best green solutions** for the benefit of **companies** and the **regional territory** as a whole

2- DIGITAL TRANSFORMATION

...

Accompanying digital transformation, helping **companies** to be **technologically smarter**.

3- WELL BEING & COMMUNITY

...

Health & Food: putting these topics at the centre of our innovation pathways, for the **health and well-being of the communities**



POLO AGRIFOOD

SECTOR
Agrifood



BIOPMED

SECTOR
Life Science & Health



CGREEN

SECTOR
Green Chemistry &
advanced materials



CLEVER

SECTOR
Energy & Cleantech



MESAP

SECTOR
Smart Products &
Manufacturing



PO.IN.TEX

SECTOR
Textile



POLO ICT

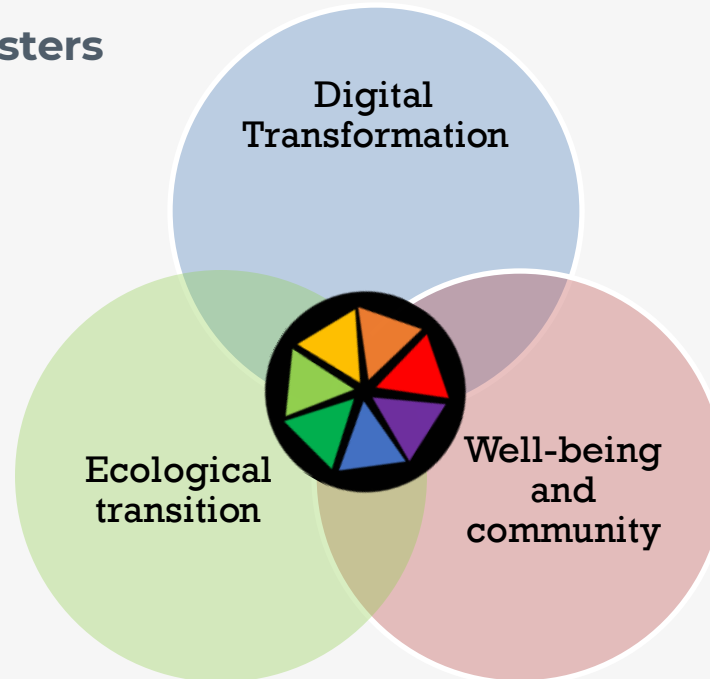
SECTOR
ICT

The model

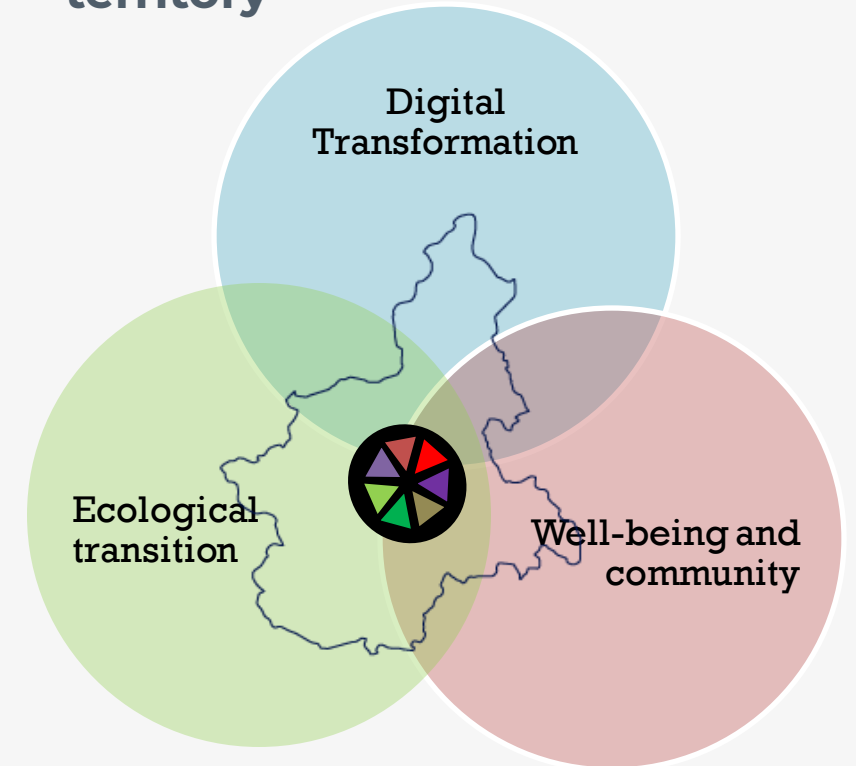
1. Agreement between the Clusters managing entities
2. Organisation of Clusters' activities on **the strategic axes** of the **Piedmont Region**

The 7 Innovation Clusters

	Agrifood
	bioPmed
	CGreen
	CLEVER
	MESAP
	POINTEX
	ICT pole



3. **From Innovation Clusters to the territory**



The Innovation Cluster Ecosystem:
does not have to duplicate
but to **amplify knowledge and opportunities**

From Synergy to System - The Motivations



- Important innovation trends do not only have a vertical thrust but must be followed with a **transversal approach**
- Many of the clusters typical activities can have an amplified effect if implemented in a **highly integrated 'network'** logic

The general objectives of the Innovation Ecosystem

CREATE

A **new working model to increase the impact of regional research and innovation policies** for the benefit of the region

COLLABORATE

In **synergy** with the main stakeholders to accelerate **the growth of the Piedmontese production ecosystem**

SUPPORT

Dialogue among companies and universities & research centres, fostering technology transfer for an increasingly smart region

IDENTIFY

A common methodology aiming to **systematise data and expertise** to create **more targeted and effective actions**

The objectives of the Innovation Ecosystem

- Contributing to the management of the innovation policies in line with the **needs of the territory**
- Helping to **better disseminate opportunities** by reaching out to new actors in different supply chains
- Supporting the creation and implementation of **interdisciplinary projects**
- Effectively representing **the innovations** of the entire ecosystem to the **outside world**
- Facilitating **links with** innovative **companies** to help steer training policies



Some of the activities

B2B & R2B MEETINGS

organisation

INNOVATIVE SOLUTIONS

valorisation

INNOVATION & RESEARCH PROJECTS

support and facilitation

TRAINING WORKSHOP

on transversal topics organisation

FUNDING OPPORTUNITIES

diffusion

INTERNATIONALISATION

support

SMART SPECIALISATION STRATEGY S3

support to development and implementation

RESEARCH AGENDA

Presenting Strategic axes to Policy Makers

ENTREPRENEURSHIP IDEAS

Discovery

THE NUMBERS

+ 1.200
activated projects



+ 1.200
members today

> 430 M€
investments

+ 3.000
members from
birth to date

**Time for
questions**



Thank you!

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